



Press Release

22nd of February, 2020

Ethical Digital Entrepreneurship for European Youth

**An Erasmus+ initiative to support social and digital entrepreneurship
in UK, Greece, Cyprus & Czech Republic**



Ethical Digital Entrepreneurship for European Youth (EDEEY)

The eLearning Platform

The [eLearning platform](#) of the project EDEEY is finally ready and all 4 courses **are available for free** to the public! The platform will be translated to all 3 languages of the project partners: English, Czech and Greek. The interested persons can easily register and start the courses! The 4 courses cover a broad area of digital entrepreneurship. See the courses below:

- Business planning and practical advices from experts
- Access to finance and other support for your enterprise
- Social media and content marketing
- GDPR and digital skills for working remotely

Each course has a number of modules focused on specific topics related to the overall course. The structure of each module includes videos, audio formats, slide shows and additional resources (PDFs format). At the end of each module the user needs to take a short quiz. If the users succeed in all modules' quizzes then a certificate it's been awarded to her/him!

All 4 courses are available to anyone who is interested, although the project aims to primarily offer these courses to young people with economic and social difficulties. A user can start from any course she/he wants and from any module she/he wants. The courses are self-paced and the completion of each of them is entirely up to the user.

Piloting the eLearning Platform

In the next few days the partners will perform the pilot events in each partner country. More specifically, each partner will invite 70 users (50 youth and 20 trainers) to register and test the platform and the 4 courses. The users will then need to fill an evaluation questionnaire which will give feedback about the platform and the courses. All feedback will be taken under consideration and the partners will apply any improvements in the platform and the courses.

The accredited online training platform can be found at: <https://edeey.eu/en/>



EDEEY works through the following partners:

1. Coordinator: IARS International Institute / UK www.iars.org.uk
2. Symplexis / Greece www.symplexis.eu
3. CARDET / Cyprus www.cardet.org
4. Youth Included / Czech Republic <https://youthincluded.com>

There are a range of opportunities in each country for young people, youth & adult educators, professionals and young aspiring entrepreneurs to get involved in the EDEEY project. For more information, please visit the project's website at <https://edeey.eu> and contact your in-country partner.